

Roll No.

Y – 3257

M.Sc. (Fourth Semester) EXAMINATION, June-2021

FOOD TECHNOLOGY

Paper – 402 (C)

**ENTREPRENEURSHIP AND BUSINESS MANAGEMENT IN FOOD
TECHNOLOGY**

Time : Three Hours

Maximum Marks : 85

Minimum Pass Marks : 29

Note—Attempt *all* questions.

1. What is the role of entrepreneur in the management of Food Industry ? Discuss the leadership quality of an entrepreneur. 17
2. What is the difference between public and private company ? In your opinion which one is better managed and why ? 17
3. What is product design and development ? How it influence the designing of food plant ? 17
4. What is the function of sales ? How is it differ them marketing ? 17
5. What is total quality management system ? What is recall and how to trace the information from vender to customer ? 17

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